



Dear
Families,

Get ready—the Scholastic Book Fair is coming to our school! This is a great opportunity to connect with your child over the thrill of bringing home new books to dive into again and again. Studies show that kids read more when they choose books for themselves. A love of independent reading boosts academic success, plus children who read more frequently also report improved mental health¹.

Here's everything you need to know about the Book Fair:

Dates: **February 18th-21st**

Location: **Gym** (enter through Door 2)

Family and Student Hours below:

Book Fair Hours				
	Feb 18th	Feb 19th	Feb 20th	Feb 21st
10:45AM-12:45PM	Set Up	Students Only		
12:45PM-2:45PM	Open for Families			
2:45PM-4:10PM		Closed		
4:10PM-6:00PM	Pop' in and Shop	Open for Families		
6:00PM-7:45PM		Closed		

There's even more info on our school's Book Fair homepage:

<https://www.scholastic.com/bf/eisenhowerelemsch2>

While you're there, set up a Book Fair eWallet, the digital payment account that allows your child to shop for books at the Fair without cash. Then share your eWallet link so friends and extended family can add funds.

When you fund an eWallet, you'll have the opportunity to contribute to a giving initiative called Share the Fair™. Your contributions directly support our students who need help buying books from the Fair.

I also want to encourage you to visit the Fair for a special 'Pop' in and Shop on **Feb. 18th 4:10-7:45PM**

Come in and enjoy popcorn while you shop and enter PTO's guessing game.

Many of us still remember the rush of finding the perfect book at a Scholastic Book Fair. I hope you'll join your child at our school's Fair and share a reading experience they'll remember forever.

Happy reading,

Lillian DeRung
Principal
Eisenhower Elementary

PS: Need one more reason to visit the Book Fair? Every purchase at the Fair benefits our school!

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¹ "The Mental Health Benefits of Literacy." *Psychology Today*, May 2023.